

**From:**

**Sent:** 30 September 2026 11:46

**To:** Business Licence <business.licence@brent.gov.uk>

**Subject:** Objection to premises license application- 39394

To whom it may concern,

I am a Wembley resident who is writing to express my objection to the proposed licensing application by Silvertime Amusements Limited to open a new gambling centre on Wembley Highroad.

I disagree with this for many reasons, already expressed by community members and the Green Party councillors. Particularly I am worried about the rise of addiction and anti social behaviour that this would enable, alongside redirecting investment away from the local community and beneficial services like the existing laundromat which this would be displacing.

The proximity to local schools, and placement in an already socio-economic deprived area is especially exploitative and the council has a moral responsibility reject this application in favour for beneficial investments to the community. That decision would also be in line with the attitude and wishes of the local community who strongly oppose the gambling expansion to their streets.

In conclusion, Wembley High Road does not need an expanded electronic gambling arcade. As a resident I urge the Sub- Committee to listen to the lived experience of residents and families who rely on these streets. Doubling the size of this venue directly threatens women and public safety, invites street- level crime, and exposes vulnerable children and struggling families to escalating harm.

Under the powers affirmed in the Sheffield judgment and in alignment with Brent's declared gambling harms emergency, I respectfully request that the Licensing Sub-Committee refuse this application in its entirety